



## **BRIAN W. CROTTY**

*Managing Director*

HDH Advisors LLC

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## **FUNCTION AND SPECIALIZATION**

Mr. Crotty is a Managing Director and Owner of HDH Advisors. He specializes in providing business appraisal, ESOP advisory and litigation support services for complex business litigation and marital dissolutions.

## **EDUCATION & CERTIFICATIONS**

- B.B.A. in Finance, Henry B. Tippie College of Business
- M.B.A. in Accounting, University of Phoenix
- Accredited Senior Appraiser (ASA) in Business Appraisal
- Accredited in Business Valuation (ABV)
- Certified Valuation Analyst (CVA)
- Certified Business Appraiser (CBA)
- Certified Fraud Examiner (CFE)
- Certified Divorce Financial Analyst (CDFA)
- Over 100+ Publications, Seminars and Presentations

## **PROFESSIONAL EXPERIENCE AND BACKGROUND**

Mr. Crotty is a Managing Director with HDH Advisors, LLC with over twenty years of experience in business appraisals, ESOP's, litigation support, and corporate finance. Mr. Crotty has been designated as an expert in over one thousand (1,000+) cases and testified under oath as an expert witness in over one hundred (100+) court proceedings in Iowa, Illinois, Georgia and the Supreme Court of British Columbia Canada. Mr. Crotty is a passionate and highly experienced public speaker with a strong ability to engage and motivate audiences across many industries (Including over 100+ Continuing Professional and Continuing Legal Education seminars).

Mr. Crotty was elected by his industry peers to the National American Society of Appraisers' ("ASA") Business Valuation Discipline Committee (2022'-2025') and was subsequently appointed to their Board of Examiners (2022'-2023'). He was also elected and serves on the National Association of Certified Valuators and Analysts' ("NACVA") Valuation Credentialing Board (2022'-2025') and was subsequently appointed to the Credentialing Commission. He previously served on NACVA's Standards Board (2018'-2021'). Mr. Crotty is trained in Mediation, Collaborative Law and has been court appointed as a Forensic Accountant and as Special Master on Valuation in the Iowa Business Specialty Court Pilot Project. NACVA and the Consultants' Training Institute selected Mr. Crotty as a 2016 "Top 40 Under Forty" National Honoree. He is one of less than a handful of professionals nationwide accredited by all four (4) United States' based business valuation institutions (AICPA, ASA, NACVA, IBA).

## **REPRESENTATIVE ASSIGNMENTS AND ENGAGEMENT WORK**

Brian has performed numerous appraisals and litigation support services for companies in various industries and sizes, including companies with revenue exceeding billions of dollars per year.

The primary purpose for these services included:

- Mergers & Acquisitions
- ESOP's
- Marital dissolution
- Commercial Litigation
- Gift and Estate tax planning
- Economic Damages and Lost Profits
- Forensic Accounting
- Condemnation purposes
- Fairness and Solvency Opinions
- Patent and other Intangible Asset Damage Claims
- Intangible Asset Valuations and related services for financial reporting
- Testifying to support the conclusions found

Brian has extensively prepared "Qualified Appraisal" reports that adhered the Uniform Standards of Professional Appraisal Practice ("USPAP"), the American Institute of CPAs ("AICPA") Statement of Standards for Valuation Services and NACVA Professional Standards.