

Merger of Georgia and Iowa Firms Forms Unique Financial Advisory Boutique

New Firm [HDH Advisors](http://www.hdhadvisorsllc.com) Expands Expertise and Experience in Des Moines and Iowa

(Des Moines, Iowa – March 21) West Des Moines, Iowa company, [Corporate Continuity Group \(“CCG”\)](#), is pleased to announce it has joined with Atlanta, Georgia company [HH Advisors, LLC](#), forming a new company under the name HDH Advisors, LLC. Both companies offer business appraisal, litigation support and corporate finance services to business owners across the United States from two offices in Des Moines and Atlanta. While both firms directly advise closely held business owners and publicly traded companies, they also specialize in providing advice and counsel to other advisors including attorneys, CPAs and financial planners in these areas.

“Few other firms in the Midwest can claim what our joint venture provides,” says Duane Tolander, CCG’s president and now co-leader of HDH Advisors, LLC. “This will enhance our ability to provide counsel to business owners and their advisors, the quality of our specialty services and add talent to our team. On a personal and professional level, our CCG team is especially excited that Chad Hoekstra and his family are returning to Des Moines and Iowa. Chad has been providing business appraisal and litigation support consulting services for nearly a decade from Atlanta. Our new company will continue to provide quality, cost effective and dedicated services to our clients. With Chad and his colleagues from HH Advisors on board, we have several seasoned professionals as resources in this unique professional services sector.”

The joint venture will increase the number of employees to fifteen between the two offices in Des Moines and Atlanta. *“This will result in one of the largest boutique business appraisal, litigation support and corporate finance firms in the Midwest,”* says Hoekstra, former HH Advisors managing director and now co-leader of HDH Advisors, LLC. *“The expansion and joint effort of these two firms means both firms can continue to offer clients the same high level of professional attention while benefitting from the synergies that a larger organization with offices in two cities can provide. We are confident that current and prospective clients and their advisors will clearly recognize this valuable difference.”*

Please visit www.hdhadvisorsllc.com for more information about this new Des Moines company.

Bios:



Chad Hoekstra, CPA/ABV/CFE, ASA

Chad Hoekstra worked primarily in a public accounting firm environment from 1994 to 2004, most of which was spent full time providing business appraisal, litigation support and corporate finance services. Since 2004, he has worked in boutique financial advisory firms including his own firm HH Advisors since 2007.

Hoekstra has prepared business appraisal and fairness opinion reports for federal gift, estate tax and estate planning, employee stock ownership plans, family limited partnership valuations, financial reporting valuations including purchase price and goodwill impairment studies, stock and stock option analyses in connection with internal revenue code section 409(a), in connection including going private transactions, tender offers and mergers and acquisitions. He has served as an expert witness in various courts testifying over twenty five times in cases involving business disputes including estimating lost profits and other economic damages, and in litigation matters including dissolutions of marriage. He has performed appraisals in a variety of industries, including technology, consulting, manufacturing, chemical production, construction, commercial real estate, lodging, food service, distribution, agriculture, transportation, financial services, retailing and telecommunications.

Hoekstra has served clients as the lead consultant or as part of a team, in numerous corporate finance transactions include buy-side or sell-side advisory services and other merger and acquisition consulting services roles in dozens of transactions in the middle market.

Education & Professional Designations

*B.A., Accounting, Central College, Pella, Iowa, Pella Rolscreen Scholar
Certified Public Accountant, licensed in Iowa 1997-2003 and 2011; licensed in Georgia 2003-present
Accredited in Business Valuation, American Institute of CPAs since 1999
Accredited Senior Appraiser, American Society of Appraisers since 2002
Certified in Financial Forensics, American Institute of CPAs since 2010*



Duane Tolander, CPA/ABV, CVA

Duane Tolander has served as a business advisor and consultant to privately owned businesses for the past 20 years. Tolander advises clients regarding ownership aspects of their business, including acquisitions, sale to management teams, independent third parties, ESOP or transfer to family members. He also assists clients in determining value, structure, equity and financing.

As a CPA, he is uniquely qualified to advise clients on tax-related forecasting and strategic planning related to transactions. He also performs business valuations related to estate and gifting issues, ESOPs and divorce settlements. Tolander has worked with business owners on transactions throughout the United States and often is involved in the negotiation process.

Tolander also works with attorneys and business owners on litigation issues involving company value or other financial aspects. His experience includes providing expert testimony and working with attorneys in developing their cases. He has determined damages for stockholder disputes, contract and non-compete cases, wrongful deaths or terminations and product liability suits.

An Iowa native, Tolander practiced as a CPA in Cedar Rapids for three years before joining Denman & Company, LLP, in 1982. Tolander has served in various capacities for numerous professional and civic organizations. He regularly presents to organizations representing bankers, investment advisors, attorneys and insurance professionals, to assist them in advising their clients.

Education & Professional Designations

B.A., Business Administration and Accounting, Coe College

Certified Public Accountant, licensed in Iowa since 1981

Certified Valuation Analyst, National Association of Certified Valuation Analysts (CVA) 1995

Accredited Business Valuation (ABV), American Institute of Certified Public Accountants since 2007

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